



Now there is a solution for both breastfed and formula fed colicky babies

Introducing GERBER® Soothe Colic Drops

***L. reuteri* drops, clinically shown to reduce crying time by 50% in breastfed colicky babies¹⁻³**



Probiotic *L. reuteri* drops for breastfed babies with excessive crying and colic*

- Clinically shown to promote a healthy microbiota¹
- Safe and well tolerated⁴⁻⁵
- Convenient and easy to use — 5 drops per day = 1×10^8 CFU *L. reuteri*
- 25 day supply per bottle

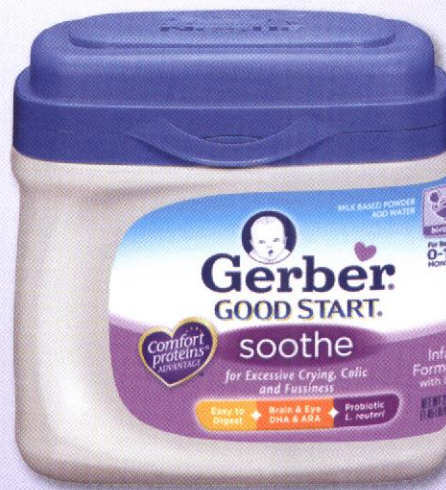
* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

~\$32/bottle (30 days)

Probiotic *L. reuteri* for formula fed infants

- Designed for excessive crying, colic, and fussiness
- Comfort Proteins® Advantage—100% whey protein partially hydrolyzed is easy to digest and may provide protective benefits
- 30% lactose to ease fussiness and gas**

** For infants with lactose intolerance.



First and only routine formula with *L. reuteri*

For more information about GERBER® Soothe Colic Drops or GERBER® GOOD START® Soothe formula, visit medical.gerber.com/soothe



Nourishing Generation Healthy



GERBER® recommends breastfeeding as the ideal nutrition for babies.

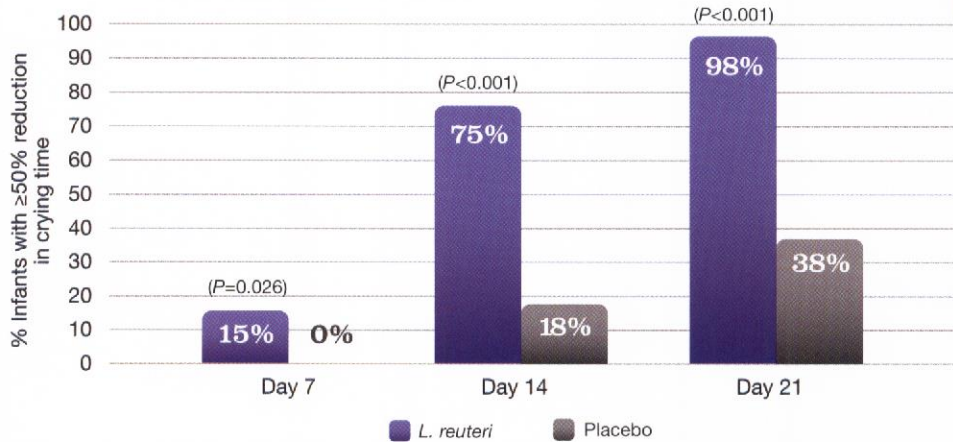
L. reuteri—effective solution for colic

NEW STUDY CONFIRMED

Significantly more infants experienced 50% reduction in crying time with *L. reuteri*³

Clinically shown to significantly reduce crying time in colicky breastfed infants¹⁻³

Success rate* of *L. reuteri* vs placebo³



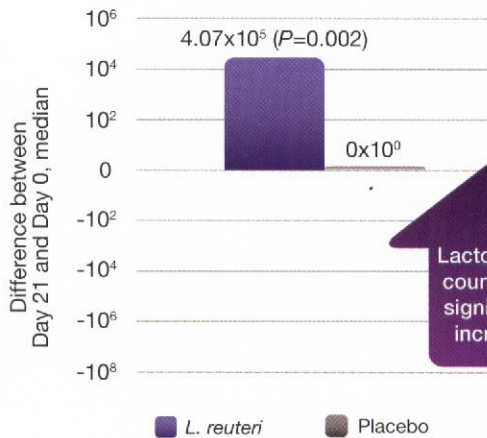
L. reuteri was successful* in nearly 98% of infants³

Adapted from Szajewska et al, 2013.

* Success rate= number of infants with colic who experienced ≥50% reduction in crying time from baseline.

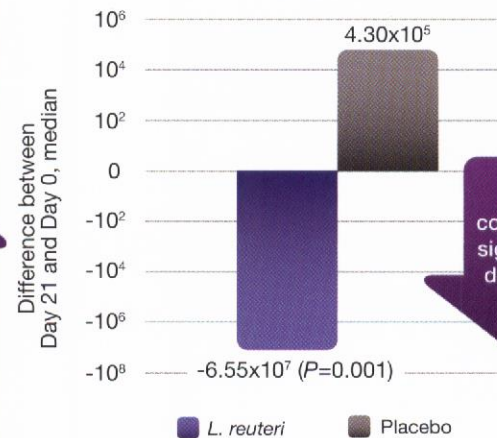
Clinically shown to positively influence gut microbiota¹

Change in lactobacillus counts *L. reuteri* vs placebo¹



Lactobacillus counts were significantly increased

Change in *E. coli* counts *L. reuteri* vs placebo¹



E. coli counts were significantly decreased

Adapted from Savino et al, 2010.

References

- Savino F et al. *Lactobacillus reuteri* DSM 17 938 in infantile colic: a randomized, double-blind, placebo-controlled trial. *Pediatrics*. 2010;126:e526-e533.
- Savino F et al. *Lactobacillus reuteri* (American Type Culture Collection Strain 55730) versus simethicone in the treatment of infantile colic: a prospective randomized study. *Pediatrics*. 2007;119:e124-e130.
- Szajewska H et al. *Lactobacillus reuteri* DSM 17938 for the management of infantile colic in breastfed infants: a randomized, double-blind, placebo-controlled trial. *J Pediatr*. 2013;162:257-262.
- Weizman Z, Alsheikh A. *J Am Coll Nutr*. 2006;25(5):415-9.
- Connolly E, et al. *J Pediatr Gastroenterol Nutr*. 2005;41(4):489-92.